



HOPE  HEALING
THE CAMPAIGN FOR RIVER HOSPITAL

The Story of River Hospital starts in 1941, with a small house donated and run by Doc Robinson, located downtown in the Village of Alexandria Bay. Ten years later, when the candy entrepreneur E.J. Noble struck it rich after inventing the Life Saver candy, he agreed to fund an improved hospital in Alexandria Bay, where the current building was constructed. After more than fifty years of operation, however, it became clear to the community that E.J. Noble's future was in jeopardy. It was at this point that the fight to save the Hospital began in earnest. Threatened with closure in 2000, a group of concerned citizens formed a task force to appeal to the NYS Department of Health to become an independent institution.

On April 15th, 2003 the New York State Department of Health issued a license for a new hospital with a new board and a new name – River Hospital was born.

Thus began the fight for financial stability by the volunteer board and a bare bones staff, who worked tirelessly with the community to bring River Hospital back from the brink.

By all accounts it was only due to the dedication of the Hospital staff and the determination of people in this community that the Hospital survived. Today, more than a decade later, River Hospital is still here, delivering emergency care and other essential services to River communities and families where and when they need it most. And today, at long last, the Hospital is ready for the next big step toward stability, modernization and enhanced services. The Hope + Healing Campaign defines those steps forward, giving us an opportunity once again, to work together to keep the Hospital healing and the hope alive.

Please join us and be a part of River Hospital's future.

The St. Lawrence River is a place like no other. Blessed with tranquility, history and breathtaking landscapes, the River draws people that are both fiercely independent and deeply connected. We are connected by family, by the strength of our community, and by the unique character of the Thousand Islands Region. We are the grandparents, tourists, soldiers, business owners and great-great-great grandchildren of the River Communities. We have worked together, side by side, to keep our hospital here.

River is a Hospital like no other. Our story is simple. Without the fierce and relentless support of our community back in 2000, River Hospital would simply not be here today. But together we have prevailed – keeping emergency care where it’s needed, right on the River; and offering award winning specialty care to families, soldiers, neighbors and visitors. River Hospital has been a safe harbor for generations of river community residents. The emergency department has stitched our children’s wounds, stabilized critical illnesses, and saved countless lives. The physical therapy department eases the pain of our residents and helps improve quality of life. Our mental health services not only benefit our soldiers and veterans, but our friends & neighbors, and now, more and more children in need. River Hospital is here when our community needs hope and healing.

Today, we ask for your support once again, to chart a course for River Hospital’s future. The Hope + Healing Campaign maps out that future with a plan to modernize River Hospital’s existing Emergency Department and build a new facility for the integrated delivery of primary and behavioral health care, and for the delivery of our acclaimed physical therapy services. And as a not-for-profit enterprise, we can only fulfill our purpose with your support. Please join us and be a part of River Hospital’s future.

WHY RIVER HOSPITAL?

River Hospital is the only hospital within the River Communities, and it has been here for our families for generations. With one of only two Emergency Department boat docks in the nation, River Hospital is designed around the unique needs of its ever-changing community. This independent, not-for-profit hospital is the largest private employer in the area, with 210 staff members and affiliated physicians. River Hospital is also a conscientious community partner, contributing more than \$380,000 in uncompensated care annually.

WHY NOW?

Since the hospital was built in the 1950’s, medicine and technology have evolved; shaped by new care methods, regulations and approaches to hospital design. To serve the River communities in the years to come, River Hospital will redesign and renovate both the main hospital and the historic Monticello building which will allow us to become a more efficient, easier to use and functional space for our patients. The hospital we are creating together will be welcoming, functional, sustainable, and forward-looking - a safe harbor for River Communities.

Plans for tomorrow's River Hospital

River Hospital's Hope + Healing Capital Campaign will support the renovation and restoration of the existing hospital building, as well as the historic Monticello building across the street which will be converted into a medical office building. The medical office building will house integrated Primary and Behavioral Care, as well as Physical Therapy and Hospital Administration. Plans for Hospital improvements include the following critical components:

- **MEDICAL OFFICE BUILDING SPACE** will be created in the Historic Monticello Building to house primary care, behavioral health, physical therapy, administration and financial support services. This will physically integrate primary care and behavioral health, which is essential to effective health care delivery. This will also provide a long term solution to the upcoming variance time restraint for the temporary modular structure which currently houses the primary care and specialty providers. The existing structure which houses behavioral health services is also in need of replacement, since it was not built or designed to house the behavioral health services, and is beginning to exceed the spacial capacity. The existing Physical Therapy services are located within the main hospital, and are very spatially restricted as well, with no more room to expand. Physical Therapy is a highly utilized service line and will be relocated to the rebuilt Monticello Building upon its completion.
- **EMERGENCY SERVICES, RECEPTION AND WAITING** will call for the expansion of the Emergency Department configuration to improve efficiency through a design to enhance patient flow and staff efficiency. This plan will also improve the operational and functional efficiencies of our Observation Beds, which is a component service of our Emergency Department. This renovation includes provisions for this service line to remain open and operational through the expansion. This will afford an opportunity to create a much more organized reception and waiting area.

DEBRA & HER DAUGHTER AMANDA BARRETT FIVE YEARS LATER.



DEBRA'S STORY

"On the evening of August 24th, 2012, our daughter Amanda Barrett was involved in a boating accident on the St. Lawrence River. She was with a bridal party late that evening, returning to an island near Alexandria Bay when their boat was struck by another boater and eventually sank. During that incident our daughter sustained loss of consciousness, as well as neck and back injuries... but our details of the incident were sketchy at best until I was able to speak with her nurse. Her consideration to allow our daughter the opportunity to just say "Mom" into the phone was beyond any thank you we could have ever extended. I myself am a nurse and can only hope that I have or will someday have the impact that your emergency team had that evening as they guided us through a very stressful time." - Debra Russell

Plans for tomorrow's River Hospital

- **UPGRADING AMBULATORY SURGICAL UNIT AND CO-LOCATING CENTRAL STERILE SERVICES** will establish a second operating room for the Ambulatory Surgical Unit (ASU), located on the second floor of the facility. This addition will greatly improve operational and functional efficiency for the surgeons, staff and patient flow over the current single room design.
- **CO-LOCATE RADIOLOGY ADJACENT TO EMERGENCY SERVICES AND RELOCATE LABORATORY AND CARDIOPULMONARY SERVICES** to improve service efficiencies, especially in the cases of emergency services. Radiology is located in the basement making it particularly difficult for primary care patients, Emergency Department patients, and referred patients to access. Considerable staff time is utilized to transport patients to diagnostic services from the Emergency Department. Laboratory and Cardiopulmonary services will be relocated to the lower level and will be much less impacted by location change as these services are more 'portable' for emergency and inpatient services and will be easily accessible to outpatients.
- **INFRASTRUCTURE REPAIRS TO EXISTING FACILITY** are necessary to replace outdated steam pipes which were originally installed in 1940's and are located on the first floor of the hospital. This will be a major undertaking and makes most sense to perform during this renovation process. This steam pipe system is the heat source for the lower level and first floor of the hospital and would pose a major challenge if malfunction occurs without the financial support and coordinated construction plans. Infrastructure repairs to the hospital will allow for the delivery of high quality health care services provided by this facility to be maintained.
- **CAPITAL PURCHASES** will support River Hospital with the acquisition of necessary upgrades and equipment for new services and to stay current with ongoing technology and quality patient care. These upgrades will lead to the long term sustainability as an essential health care provider for this rural region. Overall this project will greatly aid in sustaining River Hospital's operations and contribute toward maintaining this institution as an essential community provider.

PHYSICAL THERAPY WILL SOON HAVE THE SPACE THEY NEED TO PROVIDE AN EXCEPTIONAL PATIENT CARE EXPERIENCE IN A COMPASSIONATE AND PRIVATE ENVIRONMENT.

PATRICIA'S STORY

"I spend my summers in the North Country and didn't want to miss going to camp after rotator cuff surgery, so thankfully a friend told me about River Hospital and its Physical Therapy Department.

At my first appointment with Jodey I remember that I broke down and cried because I was in so much pain and could not do anything with my arm and shoulder.

He was the kindest, most caring and compassionate healthcare professional I have ever encountered. I still have a ways to go and will continue my therapy now that I am home, but it will never compare to the care I received at River Hospital." - Patricia Phillips



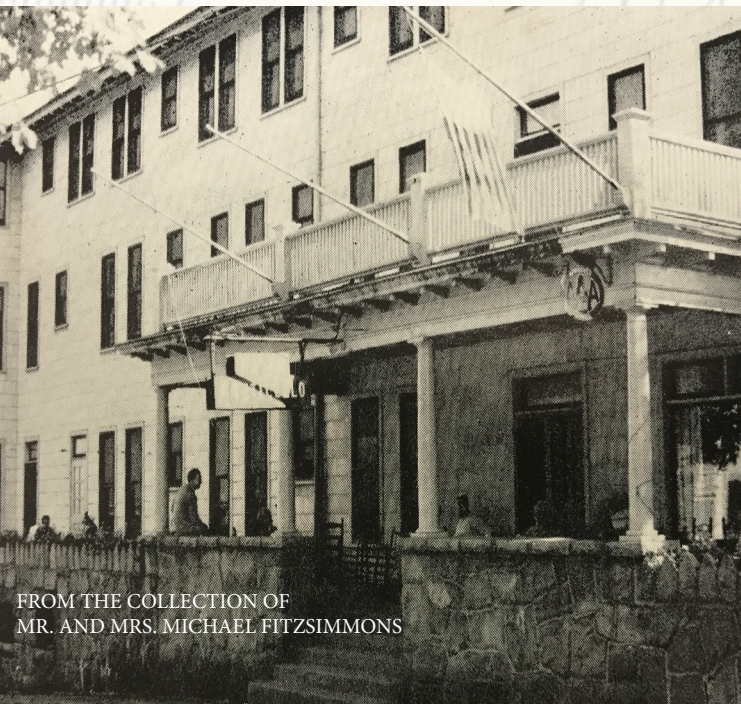
Rebuilding the Monticello

A key component of the Hope + Healing Project is the adaptive re-use of the former Monticello hotel into a Medical Office Building that will house Primary Care, Behavioral Health, Physical Therapy and Administration and Financial Support Services.

This will physically integrate Primary Care and Behavioral Health, which is a long-standing priority for better patient outcomes, and consolidate several services into one central location, while preserving the historic integrity of one of the most visible buildings in Alexandria Bay.

The rebuilt Monticello will consist of a 4 story building of approximately 22,000 square feet, with a 10,000 square foot addition. Both Behavioral Health and Primary Care services will remain operational in the existing modular office structures during the construction phase.

Once the building is complete, the existing temporary structures will be removed and the services will be relocated to the Monticello. The space left by the removal of the temporary structures will be used for an outdoor plaza and additional parking. Overall, once the Monticello is in use, dozens of additional parking spaces will have been created, the Hospital's essential services will have a professional and permanent home, and an historic icon will have been preserved in the Village.



THE GIFT OF A BUILDING

“My father and I follow River Hospital’s campaign progress closely, and eventually it became clear to us that River Hospital’s Capital Project might benefit from the gift of an adjacent parcel of property, the vacant Monticello Hotel. We thought that if parking became an issue, the building could be removed and a single or double level lot could be built. When a structural evaluation was done, we were surprised and pleased to learn that the building could be re-purposed as a medical office building, instead of building new on the River. This option means that all current primary outpatient care and behavioral health services will remain fully functional throughout the re-build process, a historic Alexandria Bay landmark is restored, more parking is gained & the view-scape of the Village’s recreation Pavilion will be completely unencumbered. We are so glad that the gift of this building has had such a positive impact on the project, offering benefits to both the Hospital and the Village.” - *Richard H. Macsherry*

The Hope + Healing Capital Campaign: We Need Your Help

As a Critical Access Hospital, River Hospital is essential to the community, and operates on narrow margins with limited working capital. The Hope + Healing Campaign is a vital initiative to ensure the future of our hospital.

River Hospital has recently been awarded a New York State grant of \$9.5 million toward the campaign. The grant requires a match of \$4 million. This goal represents a significant challenge, and we will need the help of our whole community, and all levels of support to get there.

Project Element	Budget
Main Hospital Renovations	\$6,000,000.00
Monticello Renovations	\$5,900,000.00
Equipment Purchases and Infrastructural Repairs	\$1,600,000.00
Total	\$13,500,000.00

Campaign Funding Sources	\$13,500,000.00
NYS Grant	- \$9,500,000.00
Required Match	\$4,000,000.00

River Hospital's Capital Campaign Committee has created a structure for individuals and families to make multi-year gifts to the Campaign and support River Hospital's future in the most meaningful way possible. We look forward to working with you to meet this challenge and secure River Hospital's future. To arrange a tour of the Hospital, or learn more about the Hope + Healing Campaign, contact our Development Director, Stephanie Weiss at 315.486.2920 or sweiss@riverhospital.org.

ONE FAMILY'S GIFT

The Hope + Healing Campaign has received a major gift from William and Jean Berry and their daughter and son-in-law, Peggy and Stephen Hale. Each couple has given \$50,000, for a total of \$100,000. The Berry and Hale donation will provide significant progress toward the hospital's goals for the project.

"We're just so grateful that the hospital is there and we want to help make sure it has a strong and stable future. My family has had to use the ER on many occasions, and it's essential to our feeling of comfort and safety being on the River." – *Peggy Hale*

"I have a PhD in Chemistry, and I expect to understand things, I expect them to make sense. At River Hospital, the providers always let me ask questions, and they explain everything to me, until it makes sense. I never feel rushed, and I always feel heard."

– *Bill Berry*

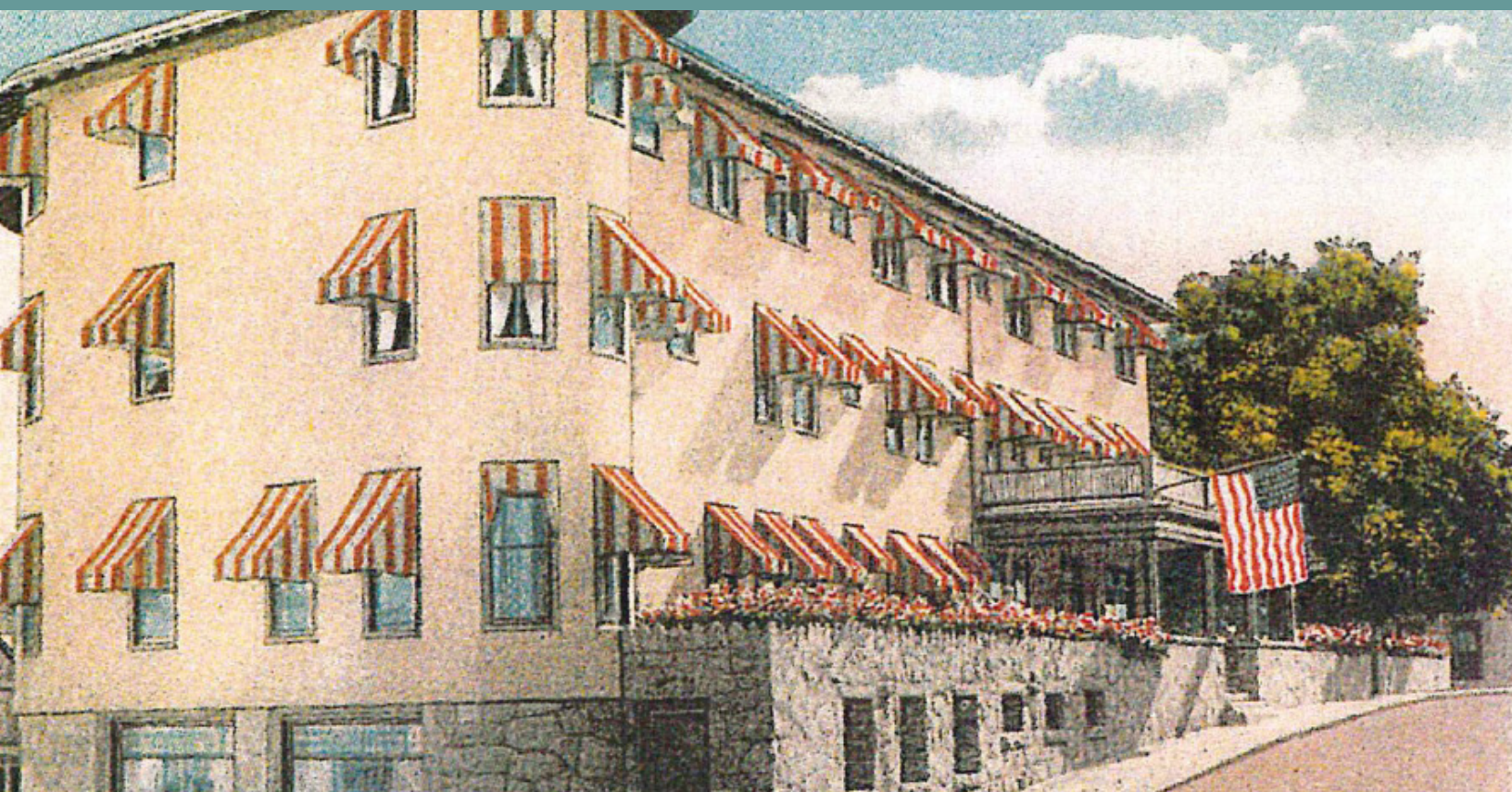


People Give a Place its Character.

Together, the people of the river communities have saved River Hospital and kept care where they need it, against all odds. The Hope + Healing Campaign is the blueprint for River Hospital's future.

Together we will upgrade and modernize the existing hospital and provide a new and efficient home for both integrated primary care and mental health, as well as physical therapy.

Together we will ensure that River Hospital remains a safe harbor for your family and our surrounding communities for generations to come



The Historic Monticello circa 1920's exterior | Marion Clayton Link Archives, Antique Boat Museum

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

Margaret Mead

Hope + Healing | The Capital Campaign for River Hospital

4 Fuller Street, Alexandria Bay, New York 13607

phone: 315.482.4976 fax: 315.482.4978 email: hopeandhealing@riverhospital.org website: riverhospital.org